

## The **EXHIBITOR PACK**, **CO-EXHIBITOR** and **PARTNER PACK**

The exhibitor, co-exhibitor and partner pack, include the following services:

| PACK                                                                                               | DIRECT         | MODULE<br>COLLECTIVE<br>CO-EXHIBITOR | ORGANIZER      | PRIVATES                    | INSTITUTIONALS         |
|----------------------------------------------------------------------------------------------------|----------------|--------------------------------------|----------------|-----------------------------|------------------------|
|                                                                                                    |                |                                      |                | Package<br>10 co-exhibitors | Package<br>10 partners |
| <b>Paris</b>                                                                                       | €884 Excl. VAT | €330 Excl. VAT                       | €884 Excl. VAT | €1980 Excl. VAT             | €455 Excl. VAT         |
| <b>Lille</b>                                                                                       | €493 Excl. VAT | €230 Excl. VAT                       | €493 Excl. VAT | €1380 Excl. VAT             | €335 Excl. VAT         |
| <b>SERVICE</b>                                                                                     |                |                                      |                |                             |                        |
| Access to exhibitor privatized to manage your registration 24/24                                   | X              | X                                    | X              | X                           | X                      |
| Electronic Exhibitor badges                                                                        | X              | X                                    | X              | X                           | X                      |
| Access to VIP/Press Area                                                                           | X              | X                                    | X              | X                           | X                      |
| Wi-Fi Connection (only on Mahana Lyon, Tourissima Lille)                                           | X              | X                                    | X              | X                           | X                      |
| <b>VISIBILITY</b>                                                                                  |                |                                      |                |                             |                        |
| Multi-media catalog (Paper, website, mobile site)                                                  | X              | X                                    | X              | X                           | X                      |
| Presence on lists and plans on the show                                                            | X              | X                                    | X              | X                           | X                      |
| Media Kit (web banners, E-card, logo...)                                                           | X              | X                                    | X              | X                           | X                      |
| Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)       | X              | X                                    | X              | X                           | X                      |
| <b>TARGETING</b>                                                                                   |                |                                      |                |                             |                        |
| Invitation (on request)                                                                            | X              | X                                    | X              | X                           | X                      |
| E-code invitation and personalized link to invite your contacts: partners, customers and prospects | X              | X                                    | X              | X                           | X                      |

- **DIRECT Exhibitor:** mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR:** this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor:** mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor:** mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor:** mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners:** Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor :** For privates companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.

## DISCOUNTS

### VOLUME DISCOUNT (1)

From 9 sq.m bare surface area booked across all 3 exhibitions, get a discount on the price as shown below:

#### **Regional Volume Discount**

From 9 to 18 sqm: €15 excl. VAT / sqm

From 19 to 36 sqm: €31 excl. VAT / sqm

From 37 sqm and above: €46 excl. VAT / sqm

#### **Paris Volume Discount**

From 9 to 18 sqm: €24 excl. VAT / sqm

From 19 to 36 sqm: €47 excl. VAT / sqm

From 37 sqm and above: €71 excl. VAT / sqm

(1) Discounts apply excluding module stand: counter, basic, optimum, partner & deco.

## Fares & descriptions Fittings

### BARE SURFACE :

Paris: €472 excl. VAT/m<sup>2</sup> - Lille : €306 excl. VAT/m<sup>2</sup>

### FACILITIES for a bare surface

Set-up fee per square metre to be added to the price per square metre of the exhibitor package.  
insurance and options (e.g. front end). Illustrations are not contractually binding.

#### PAVILLION Fitting From 18m<sup>2</sup> - sides

Paris : 340€ HT/m<sup>2</sup>

- White partitions H.2500mm
- Aluminium perimeter frame 52 H.3200mm
- Carpet and cotton : 6 colors to choose from
- 1 double-sided drop L.2000mm x H.1500mm
- 1 3kw intermittent electrical connection white partitions, white aluminum
- 2m<sup>2</sup> of centered storage space with wooden partition H.2500mm + white door and 2 shelves
- 4 rails with 2 spotlights
- 4 backlit GOLD counters with personalized PVC H.944 x W.760mm (party lockable)
- 4 front signs size L.700mm x H.700mm
- 4 Z stools and 4 wastepaper baskets – carpet and canopy : 6 colors to choose from
- Daily cleaning of the stand

For details of 4 open sides, please contact us.



### FACES :

2 sides (from 6m<sup>2</sup> to 15m<sup>2</sup>): Paris: €578 excl. VAT – Lille : €327 excl. VAT

3 sides (from 18m<sup>2</sup> to 24m<sup>2</sup>): Paris: €1 156 excl. VAT – Lille : €655 excl. VAT

4 sides (island): Paris: €2 312 excl. VAT – Lille : €1,309 excl. VAT

#### PLATINIUM Fitting From 18m<sup>2</sup> - sides

Lille : 250€ HT/m<sup>2</sup>

- White partitions white aluminum
- Aluminium perimeter frame 52 H.3200mm
- Carpet and partial canopy : 6 colors to choose from
- 1 curved sign tower
- 4 chamomix counters (PWW017) with personalized PVC
- 4 front signs on 800 mm x 500 mm crossbar
- 4 Z stools (UCW715) + 4 waste bins (AWW089)
- 4 rails with 2 x 100w spotlights
- 2m<sup>2</sup> reserve, white door and 1 shelf
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand

For details of 4 open sides, please contact us.



Visuels non contractuels

### MODULES

Package rate (include bare stand and fittings) + module exhibitor pack rate included.  
Insurance not included. Non-binding illustrations

#### Modular counter

3 sq.m space (L 2m x D 1,5m)

Paris : 1 943€ excl. VAT

- White/wooden partitions (Destinations Nature)
- BlueSky / Gold carpet (Destinations Nature)
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste bin (Destinations Nature)
- 1 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



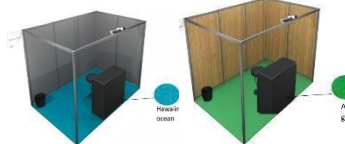
#### Village module

6 sq.m space (L 2m x D 1,5m)

Paris : 2 295€ excl. VAT – Lille : 2 106€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- White partitions and blue carpet (Tourism)
- Partitions, titanium-colored aluminium structure
- 1 black Bergan counter (PNN026)
- 1 black Z stool (UCN707)
- 1 black waste bin (ANN075)
- 2 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



#### Deco module

9 sq.m space (L 2m x D 1,5m)

Paris : 4 722€ excl. VAT – Lille : 3 305€ excl. VAT

Module in 18 sq.m, please contact us for the price

- Wooden partitions H.2500mm
- Carpet and brushed coto : 6 colours to choose from (except Memory Tourism : raspberry / midnight blue
- 1m<sup>2</sup> of storage space, white painted door and 1 shelf
- 2 100w rod spotlights
- 1 black Bergan counter (PNN026) with personalized PVC, L.800mm x H.800mm
- 1 3mm PVC partition sign, L.1500mm x H.1500mm
- 1 black Z stool (UCN707) and 1 waste basket
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



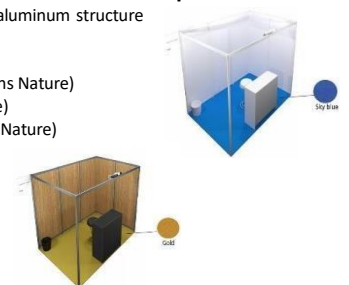
#### Standard module

6 sq.m space (L 3m x D 2m)

Paris : 3 105€ excl. VAT – Lille : 2 430€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- Birch-colored partitions, titanium-colored aluminium structure
- Single color carpet
- 1 1kw intermittent electrical connection
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste basket (Destinations Nature)
- Daily cleaning of the stand



#### Optimum fitting

9 sq.m space (L 3m x D 3m)

Paris : 7 565 excl. VAT – Lille : 5 036€ excl. VAT

Module in 9 and 12 sq.m, please contact us for the price

- White partitions white aluminum
- Carpet and awning : 6 colors to choose from (raspberry and white by default)
- 1 personalized sign tower L1517 x H.920mm
- 1 spotlight/3m<sup>2</sup>
- 1 1kw intermittent electrical connection
- 1m<sup>2</sup> storage space with 1 shelf
- 1 personalized counter (with out door) L1517 H938mm
- 1 personalized PVC partition 5mm H.2250mm x W.940mm
- 1 white Z stool (UCW715) + 1 waste bin
- Daily cleaning of the stand



#### Personalized stand (quotation)

Create a unique space in your image, meeting your own specifications

Contact us on +33(0)4 42 18 01 70