

Les Salons du

TOURISME

EVENTS & PUBLIC SPEAKING

COMEXPOSIUM ASMI

LILLE - SALON DU TOURISME & DES ACTIVITÉS NATURE

29–31 JANUARY 2027



TRAVELLING EVENT

CONFERENCE

Salon du TOURISME et des activités nature TOURISSIMA LILLE

TRAVELLING ENTERTAINMENT / PARADE

BRING YOUR DESTINATION TO LIFE BY OFFERING MESMERIZING MUSIC SHOWS OR COLORFUL FOLKLORE DANCES

KEY INFORMATION:

PARTICIPATION REQUIREMENTS

Be registered for the show – exhibitor or partner

DURATION

15 minutes

PARTICIPATION FEE

Free of charge – subject to approval by the organizing team

SELECTION

Aurore Bruna
Entertainment Manager
aurore.bruna.contractor@comexposium.com

PROMOTION OF ENTERTAINMENT

- Featured on the website in the events calendar
- Dedicated page on the website
- Programme announcement in newsletters
- Social media posts



MATERIALS TO PROVIDE

Name of the entertainment

REGISTRATION DEADLINE:

3 weeks before the opening of the show

Salon du TOURISME et des activités nature TOURISSIMA LILLE

INSPIRING TALKS, TESTIMONIALS

SHARE YOUR EXPERTISE

KEY INFORMATION:

PARTICIPATION REQUIREMENTS

Be registered for the show – exhibitor or partner

DURATION

30 minutes

PARTICIPATION FEE

€400 – Free for exhibitors – subject to approval by the organizing team

WHAT TYPE OF CONTENT?

Conferences are designed to inform visitors.
Quality is the top priority.
Explain, showcase, inspire...

MATERIALS TO PROVIDE

Conference title
5-line description
1 visual to illustrate the conference

REGISTRATION DEADLINE:

3 weeks before the opening of the show

CHOICE OF TOPICS

Topics are selected in consultation with the organizer.
They may be proposed by the exhibitor but are subject to approval.

WHO TO CONTACT TO PARTICIPATE?

Flora Duchaine
Content Manager
flora.duchaine@comexposium.com - 01 76 77 11 54

CONFERENCE PROMOTION

- Featured on the website in the events calendar
- Dedicated page on the website
- Programme announcement in newsletters
- Social media posts
- Signage at the entrance to the room

TECHNICAL INFORMATION

- No host or moderator; the exhibitor presents alone.
- Exhibitors may bring a USB drive to display a presentation on the screen.
- The sessions are open to all visitors, with no pre-registration required.



Salon du TOURISME et des activités nature TOURISSIMA LILLE

SALON MONDIAL DU TOURISME

11–14 MARCH 2027





WORLD DANCE & MUSIC FESTIVAL

CONFERENCE

WORLD DANCE & MUSIC FESTIVAL

BRING YOUR DESTINATION TO LIFE BY OFFERING MESMERIZING MUSIC SHOWS OR COLORFUL FOLKLORE DANCES

KEY INFORMATION:

PARTICIPATION REQUIREMENTS

Be registered for the show – exhibitor or partner

DURATION

15 minutes

PARTICIPATION FEE

Free of charge – subject to approval by the organizing team

SELECTION

Topics are submitted by exhibitors and approved by Pierre Boudot-Lamotte, depending on availability and relevance.

WHO TO CONTACT TO PARTICIPATE?

Pierre Boudot Lamotte
Festival Coordinator
+33 (0)6 08 23 70 33 / lasceneparis.2027@gmail.com

PROMOTION OF ENTERTAINMENT

- Featured on the website in the events calendar
- Dedicated page on the website
- Programme announcement in newsletters
- Social media posts

TECHNICAL INFORMATION

- A host is provided
- Comprehensive technical equipment is provided
- Integrated control room
- Possibility to present via USB drive – materials must be sent in advance



MATERIALS TO PROVIDE

Name of the entertainment

REGISTRATION DEADLINE:

3 weeks before the opening of the show

le festival des danses & musiques du monde

INSPIRING TALKS, TESTIMONIALS

SHARE YOUR EXPERTISE

KEY INFORMATION:

PARTICIPATION REQUIREMENTS

Be registered for the show – exhibitor or partner

DURATION

30 minutes

PARTICIPATION FEE

€400 – Free for exhibitors – subject to approval by the organizing team

WHAT TYPE OF CONTENT?

Conferences are designed to inform visitors.
Quality is the top priority.
Explain, showcase, inspire...

MATERIALS TO PROVIDE

Conference title
5-line description
1 visual to illustrate the conference

REGISTRATION DEADLINE:

3 weeks before the opening of the show

CHOICE OF TOPICS

Topics are selected in consultation with the organizer.
They may be proposed by the exhibitor but are subject to approval.

WHO TO CONTACT TO PARTICIPATE?

Flora Duchaine
Content Manager
flora.duchaine@comexposium.com - 01 76 77 11 54

CONFERENCE PROMOTION

- Featured on the website in the events calendar
- Dedicated page on the website
- Programme announcement in newsletters
- Social media posts
- Signage at the entrance to the room

TECHNICAL INFORMATION

- No host or moderator; the exhibitor presents alone.
- Exhibitors may bring a USB drive to display a presentation on the screen.
- The sessions are open to all visitors, with no pre-registration required.



MONDIAL DU TOURISME