

The EXHIBITOR PACK, CO-EXHIBITOR and PARTNER PACK

The exhibitor, co-exhibitor and partner pack, include the following services:

| PACK | DIRECT | MODULE COLLECTIVE CO-EXHIBITOR | ORGANIZER | PRIVATES | INSTITUTIONALS |
|--|------------------|--------------------------------------|------------------|-----------------------------|------------------------|
| | | | | Package 10 co-exhibitors | Package 10 partners |
| Paris | €1 020 Excl. VAT | €325 Excl. VAT | €1 020 Excl. VAT | €980 Excl. VAT | €445 Excl. VAT |
| Lille - Lyon | €570 Excl. VAT | €225 Excl. VAT | €570 Excl. VAT | €670 Excl. VAT | €330 Excl. VAT |
| SERVICE | | | | | |
| Access to exhibitor privatized to manage your registration 24/24 | X | X | X | X | X |
| Electronic Exhibitor badges | X | X | X | X | X |
| Access to VIP/Press Area | X | X | X | X | X |
| Wi-Fi Connection (only on Mahana Lyon, Tourrissima Lille) | X | X | X | X | X |
| VISIBILITY | | | | | |
| Multi-media catalog (Paper, website, mobile site) | X | X | X | X | X |
| Presence on lists and plans on the show | X | X | X | X | X |
| Media Kit (web banners, E-card, logo...) | X | X | X | X | X |
| Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage) | X | X | X | X | X |
| TARGETING | | | | | |
| Invitation (on request) | X | X | X | X | X |
| E-code invitation and personalized link to invite your contacts: partners, customers and prospects | X | X | X | X | X |

- **DIRECT Exhibitor:** mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR:** this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor:** mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor:** mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor:** mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners:** Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor :** For privates companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.