

The **EXHIBITOR PACK**, **CO-EXHIBITOR** and **PARTNER PACK**

The exhibitor, co-exhibitor and partner pack, include the following services:

PACK	DIRECT	MODULE COLLECTIVE CO-EXHIBITOR	ORGANIZER	PRIVATES	INSTITUTIONALS
				Package 10 co-exhibitors	Package 10 partners
Paris	€1 040 Excl. VAT	€330 Excl. VAT	€1 040 Excl. VAT	€1000 Excl. VAT	€455 Excl. VAT
Lille - Lyon	€581 Excl. VAT	€230 Excl. VAT	€581 Excl. VAT	€680 Excl. VAT	€335 Excl. VAT
SERVICE					
Access to exhibitor privatized to manage your registration 24/24	X	X	X	X	X
Electronic Exhibitor badges	X	X	X	X	X
Access to VIP/Press Area	X	X	X	X	X
Wi-Fi Connection (only on Mahana Lyon, Tourissima Lille)	X	X	X	X	X
VISIBILITY					
Multi-media catalog (Paper, website, mobile site)	X	X	X	X	X
Presence on lists and plans on the show	X	X	X	X	X
Media Kit (web banners, E-card, logo...)	X	X	X	X	X
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X	X	X	X	X
TARGETING					
Invitation (on request)	X	X	X	X	X
E-code invitation and personalized link to invite your contacts: partners, customers and prospects	X	X	X	X	X

- **DIRECT Exhibitor:** mandatory exhibitor pack when booking a bare surface with or without fittings.
- **CO-EXHIBITOR:** this pack is for direct exhibitors wishing to share their stand with a society that is physically present.
- **MODULE exhibitor:** mandatory pack when booking a module stand.
- **PAVILION ORGANIZER Exhibitor:** mandatory pack for pavilion organizer.
- **COLLECTIVE Exhibitor:** mandatory pack dedicated to Pavilion organizers wishing to share their stand with societies – Price by society
- **INSTITUTIONALS – Package 10 partners:** Reserved exclusively for Tourism institutionals (French and foreign tourist offices, communities of municipalities, departmental or regional tourist committees...) wishing to host on their stand some partners. Package for 10 partners.
- **PRIVATE – Package 10 co-exhibitor :** For private companies wishing to host on their stand some co-exhibitor. Package for 10 co-exhibitor.

DISCOUNTS

VOLUME DISCOUNT (1)	From 30 sq.m bare surface area booked across all 4 exhibitions, get a discount on the price as shown below: 30 to 70 sq.m ----- €15 excl.VAT/sq.m 71 to 130 sq.m ----- €25 excl.VAT/sq.m >131 sq.m ----- €35 excl.VAT/sg.m
NEW DESTINATION DISCOVER DISCOUNT (1)	Offer strictly reserved for foreign institutional tourism (cities, regions, countries...) not having exhibited for a least 2 years at one of the 4 exhibitions, get a discount of €150 excl.VAT/sq.m
START UP AND ASSOCIATION DISCOUNT	Offer strictly reserved for start-up and associations (less then 3 years of existence), get a discount of €700 excl.VAT, applicable on bare stands and modules.

(1) Discounts apply excluding module stand: counter, basic, village and deco modules.

Fares & descriptions Fittings

BARE SURFACE

Paris : 555 € excl. VAT/sq.m* - Lille & Lyon : 360 € excl. VAT/sq.m*

AMENAGEMENTS

For a bare surface

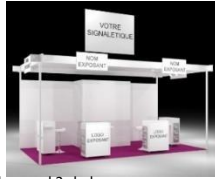
Fitting-out price per m² to be added to the price per m², exhibitor pack, insurance and options (e.g. sides). Illustrations are not contractually binding

PAVILLION Fitting

From 18 m² - 3 sides

Paris : 340 € HT/m²

- White partitions H.2500mm
- Aluminum perimeter frame 52 H.3200mm
- Carpet and cotton: 6 colors to choose from
- 1 double-sided drop L.2000mm x H.1500mm
- 1 3kw intermittent electrical connection White partitions, white aluminum
- 2 m² of centered storage space with wooden partition H.2500mm + white door and 2 shelves
- 4 rails with 2 spotlights
- 4 backlit GOLD counters with personalized PVC H.944 x W.760mm (partly lockable)
- 4 front signs size L.700mm x H.700mm
- 4 Z stools and 4 wastepaper baskets - Carpet and canopy: 6 colors to choose from
- Daily cleaning of the stand



Non-contractual visual

For details of 4 open sides, please contact us.

PLATINIUM Fitting

From 18 m² - 3 sides

Lille & Lyon : 250 € HT/m²

- White partitions, white aluminum
- Carpet and partial canopy: 6 colors to choose from
- 1 curved sign tower
- 4 Chamonix counters (PWW017) with personalized PVC
- 4 front signs on 800 mm x 500 mm crossbar
- 4 Z stools (UCW715) + 4 waste bins (AWW089)
- 4 rails with 2 x 100w spotlights
- 2 m² reserve, white door and 1 shelf
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand



Non-contractual visual

For details of 4 open sides, please contact us.

MODULES

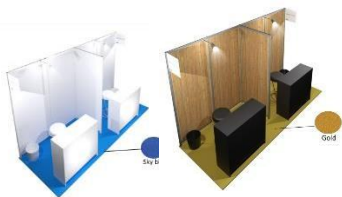
Package rate (include bare stand and fittings) + module exhibitor pack rate included.
Insurance not included. Non-binding illustrations

Modular counter

3 sq.m space (L. 2 m x D. 1,5 m)

Paris : 3 105 excl. VAT

- White/wooden partitions (Destinations Nature)
- BlueSky / Gold carpet (Destinations Nature)
- 1 white / black Bergan counter (Destinations Nature)
- 1 white / black Z stool (Destinations Nature)
- 1 white / black waste bin (Destinations Nature)
- 1 100w spotlight
- 1 1kw intermittent electrical connection
- Daily cleaning of the stand



Village module

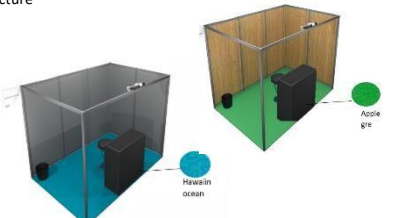
6 sq.m space (L. 3 m x D. 2 m)

Paris : 2 880 € HT - Lille & Lyon : 2 570 € HT

Module in 9 et 12 sq.m, please consult us for the price.

**Reserved for the following areas: Cruise, Training, Tourisme & Disability, Tendence & innovation, Sustainable Tourism, TO Village (Destinations Nature), Mountain Village (Destinations Nature), Equipment & material (Destinations Nature),

- White partitions and blue carpet (Tourisme)
- Partitions, titanium-coloured aluminium structure and carpeting Gold (Nature Destinations)
- 1 black Bergan counter (PNN026)
- 1 black Z stool (UCN707)
- 1 black waste bin (ANN075)
- 2 100w spotlights
- 1 intermittent 1kw electrical connection
- Daily stand cleaning



Deco module

9 sq.m space *Reserved for the themed areas

Paris : 5 577 excl. VAT - Lille & Lyon : 3 902 excl. VAT

Module also available in 18sq.m, please consult us for the price.

Detail for 2 faces :

- Wooden partitions H.2500mm
- Carpet and brushed cotton: 6 colors to choose from (except Tourisme de Mémoire: Raspberry / Midnight Blue)
- 1 m² of storage space, white painted door and 1 shelf
- 2 100w rod spotlights
- 1 black Bergan counter (PNN026) with personalized PVC, L.800mm x H.800mm
- 1 3mm PVC partition sign, L.1500x H.1500mm
- 1 black Z stool (UCN707) and 1 waste basket
- 1 intermittent 1kw electrical connection
- Daily cleaning of the stand



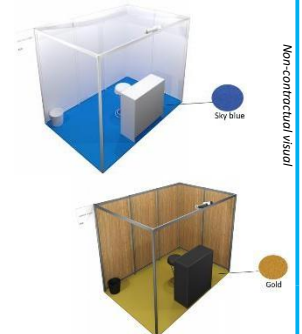
Standard module

6 sq.m space (L. 3 m x D. 2 m)

Paris : 3 780 excl. VAT - Lille & Lyon : 2 930 excl. VAT

9 and 12 m² modules, please contact us for prices.

- Birch-colored partitions, titanium-colored aluminium structure
- Single-color carpet
- 2 x 100w spotlights
- 1 intermittent 1kw electrical connection
- 1 white/black Bergan counter (Destinations Nature)
- 1 white/black Z stool (Destinations Nature)
- 1 white/black waste basket (Destinations Nature)
- Daily cleaning of the stand



Non-contractual visual

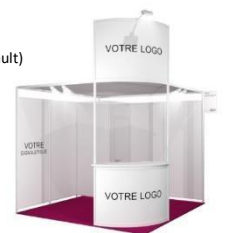
Optimum fitting

9 sq.m (L. 3 m x D. 3 m)

Paris : 8 735 excl. VAT - Lille & Lyon : 5 825 excl. VAT

Module in 9 et 12 sq.m, please consult us for the price.

- White partitions, white aluminum
- Carpet and awning: 6 colors to choose from (raspberry and white by default)
- 1 personalized sign tower L.1517x H.920mm
- 1 spotlight/ 3m²
- 1 intermittent 1 KW electrical connection
- 1m² storage space with 1 shelf
- 1 personalized counter (without door) L.1517 x H.938mm
- 1 personalized PVC partition 5mm H.2250mm x W.940mm
- 1 white Z stool (UCW715) + 1 waste bin
- Daily cleaning of the stand



Personalized stand (quotation)

Create a unique space in your image, meeting your own specifications.

Contact us on +33(0)4 42 18 01 70