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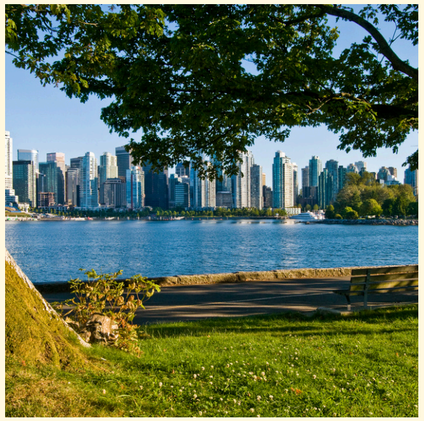








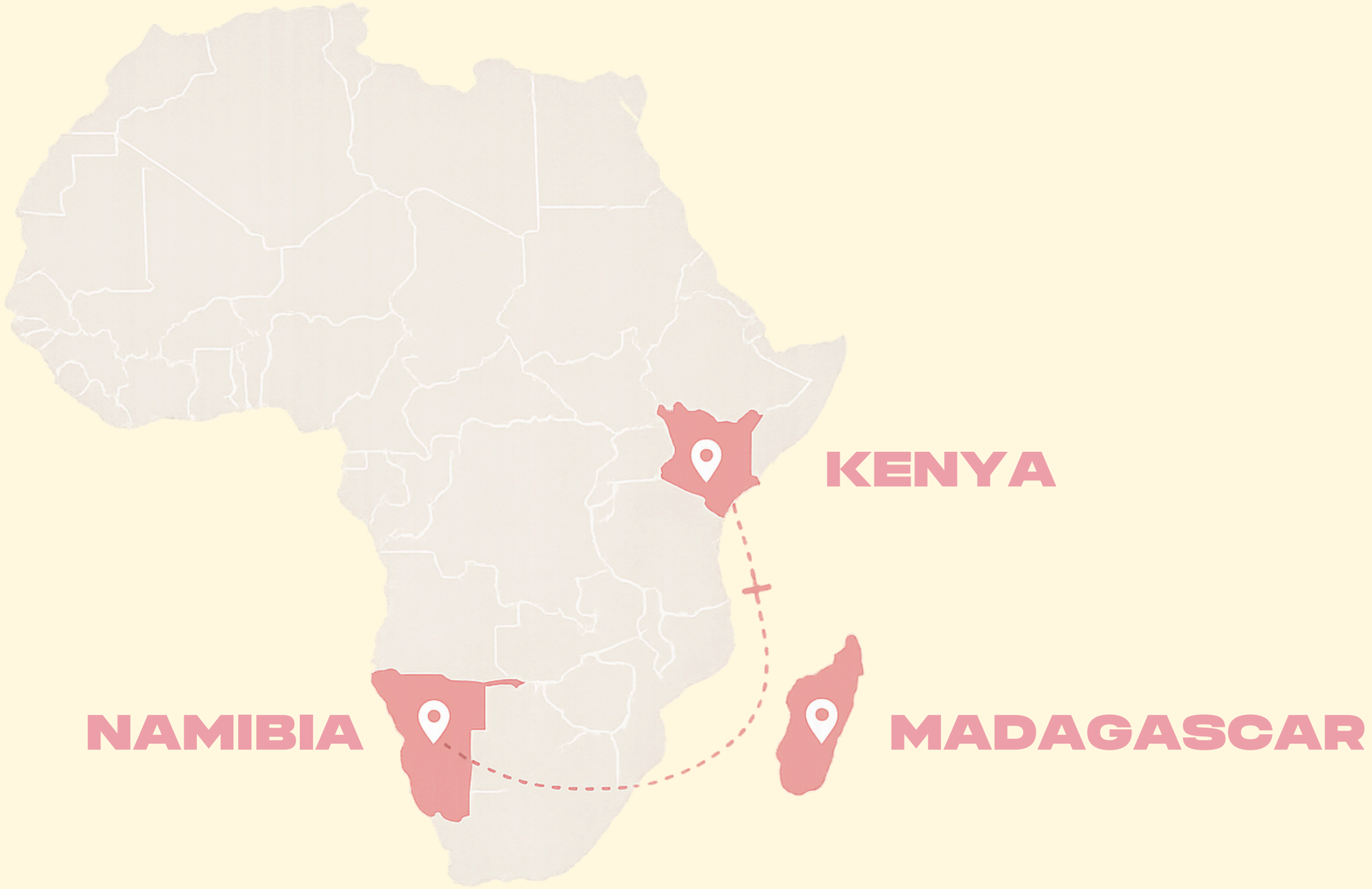


Les Salons du TOURISME

TRENDING DESTINATIONS 2027

COMEXPOSIUM

HEAD TO AFRICA!



AFRICA

KENYA



📅 Best time : June to October
✈️ Flight time: about 8h30
💰 Budget : €€€
👥 Ideal for: Safari • Couples • Families

MUST-SEES

Maasai Mara Reserve: spot the Big Five and, depending on the season, the great wildebeest migration.
Amboseli National Park: admire elephants with Mount Kilimanjaro as a backdrop.
Nairobi: visit the Karen Blixen Museum or the Giraffe Centre.
Lake Nakuru: known for its rhinos and its many birds.
Diani Beach: enjoy white sand beaches lined by the Indian Ocean.

FOOD

Nyama Choma
Grilled meat served with vegetables or ugali.
Tip: it is a convivial dish, often shared among friends or family.

GOOD TIPS

- Book a safari in a private reserve for a more exclusive experience.
- Bring binoculars: they make all the difference when spotting wildlife.
- After your safari, end your trip on the beaches of the Kenyan coast.

AFRICA

NAMIBIA



📅 May to October
✈️ Flight time: about 13 h
💰Budget : €€€
👥 Ideal for: Safaris • Road trip • Photography

MUST-SEES

Sossusvlei: climb the famous red dunes, among the tallest in the world.
Deadvlei: discover this white clay pan dotted with centuries-old fossilized trees.
Etosha National Park: see lions, elephants, giraffes and rhinos around the waterholes.
Swakopmund: enjoy this coastal town with German influences.
Fish River Canyon: admire the second-largest canyon in the world.

FOOD

BILTONG
Dried, lightly spiced meat, very popular on excursions.
Tip: perfect as a snack on long drives.

GOOD TIPS

- Distances are long: avoid driving at night because of wildlife.
- Sunrise at Dune 45 offers the most beautiful desert colors.
- Always carry a reserve of water and fuel for long routes.

AFRICA

MADAGASCAR

📅 April to november
✈️ Flight time: about 11 h
💰 Budget : €€
👥 Ideal for: Nature • Families • Wildlife watching



MUST-SEES

Avenue of the Baobabs: admire one of the island's most iconic landscapes at sunset.
Nosy Be: enjoy paradise beaches and exceptional underwater life.
Isalo National Park: explore canyons, natural pools and rock formations.
Tsingy de Bemaraha: discover an impressive stone forest listed by UNESCO.
Sainte-Marie Island: watch whales between July and September.

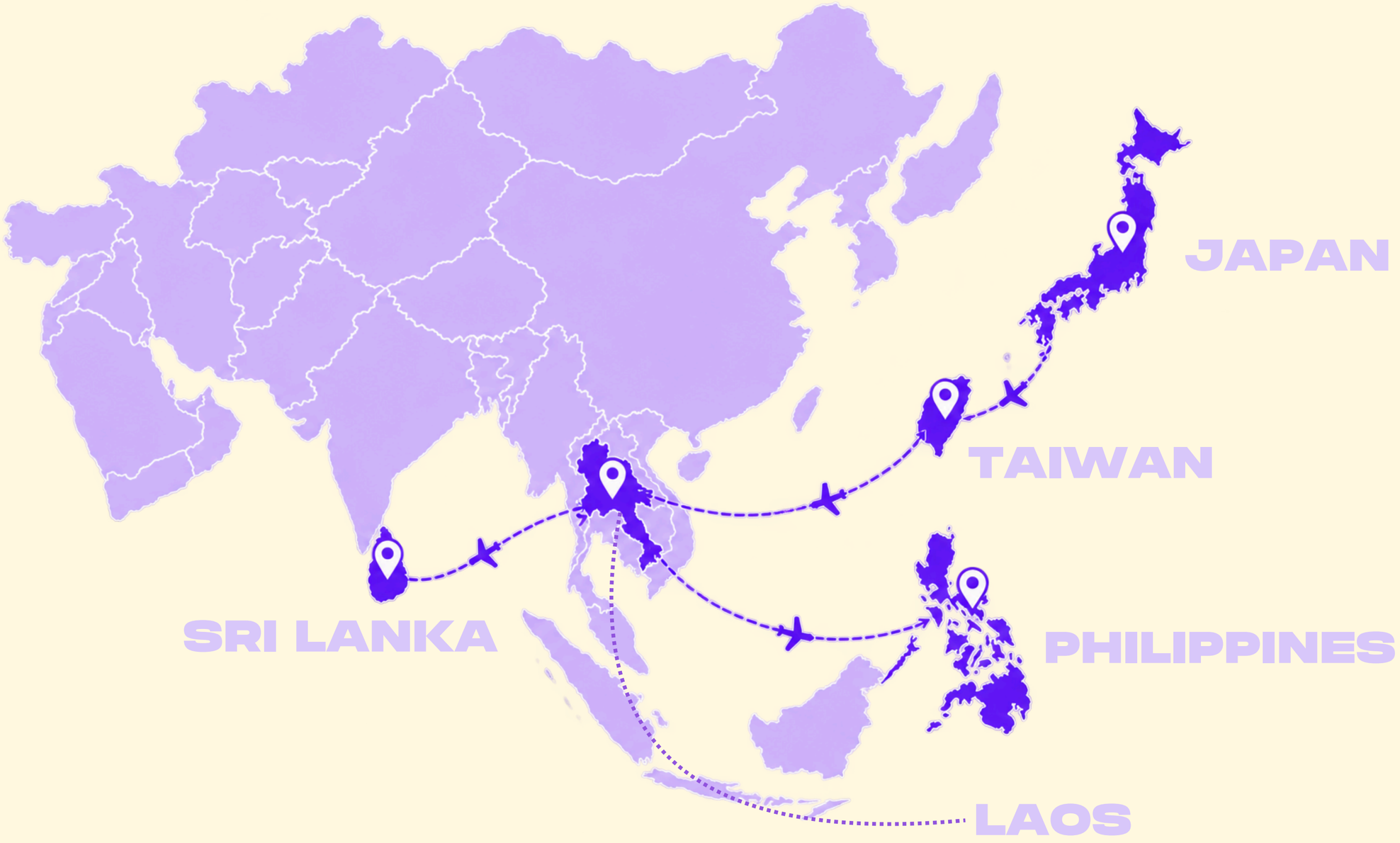
FOOD

ROMAZAVA
The traditional Malagasy dish combines meat, vegetables and fragrant leafy greens (brèdes).
Tip: it is almost always served with rice, an essential staple in Madagascar.

GOOD TIPS

- Travel often takes longer than expected: avoid trying to visit too many regions in a single trip.
- Hire a local guide in the national parks to spot the more elusive lemurs.
- Craft markets are perfect for buying vanilla or raffia products.

HEAD TO ASIA!



ASIA

JAPAN

Clem & Alex's advice @decouvrirensemble

For a first trip, combine Tokyo, Kyoto and Osaka, and don't forget to add an excursion to Kawaguchiko to admire Mount Fuji. For travelers who have already done the "classic" circuit, add Tohoku and/or the Okinawa archipelago. You will find a more authentic Japan, spared from mass tourism. As for street food, head to Osaka for a warm atmosphere and all-you-can-eat takoyaki.

📅 March to May • October to November
✈️ About 14 h (with a stopover)
💰 €€€
👥 Couples • Solo travel • Culture • Gastronomy

MUST-SEES

Tokyo: dive into the bustle of the capital, between temples, futuristic districts and skyscrapers.
Kyoto: discover its shrines, gardens and traditional alleyways.
Mount Fuji: admire the famous volcano from Lake Kawaguchi or the Chureito Pagoda.
Nara: stroll through the park among free-roaming deer.
Osaka: try the street food and enjoy its lively nightlife.

FOOD

RAMEN
Every region has its own recipe, from the creamy tonkotsu of Fukuoka to the miso of Sapporo.
Tip: the best ramen is often found in tiny shops with just a few seats.

GOOD TIPS

- JR Pass: compare regional passes, which are often better value depending on your itinerary.
- Transport: use an IC card to ride trains and subways easily.
- Accommodation: book several months ahead in spring and autumn.



ASIA

SRI LANKA

📅 December to April (south) • May to September (east)
✈️Flight time: about 11 h
💰Budget : €€
👥Ideal for: Couples • Families • Adventure • Beaches

INCONTOURNABLES

Sigiriya: climb to the top of the famous Lion Rock for a spectacular view.
Kandy: visit the Temple of the Tooth, one of the holiest sites in Buddhism.
Ella: enjoy the legendary train ride through tea plantations.
Yala National Park: go on safari in search of elephants, crocodiles and leopards.
Mirissa: relax on the southern beaches or set out on a whale-watching trip.



FOOD

RICE & CURRY
The national dish consists of rice served with several small, fragrant curries.
Tip: every family has its own recipe, so don't hesitate to try the small local canteens.

GOOD TIPS

- The train ride between Kandy and Ella is considered one of the most beautiful in the world.
- Choose your coast according to the season: the southwest is ideal in winter, the east in summer.
- Tuk-tuks are perfect for short distances, but always negotiate the fare before setting off.

ASIA

TAÏWAN

📅 March to April • October to November
✈️Flight time: about 15 h
💰Budget : €€
👥 Ideal for: Street food • Nature • City break

MUST-SEES

Taipei: discover Taipei 101, the temples and the night markets.
Taroko National Park: explore its impressive marble gorges.
Jiufen: wander through this hillside village said to have inspired some animated film settings.
Sun Moon Lake: enjoy a bike ride around the country's largest lake.
Tainan: immerse yourself in Taiwanese history and culinary traditions.



FOOD

BUBBLE TEA
Born in Taiwan, it now comes in a multitude of flavors.
Tip: ask for a reduced sugar level to fully appreciate the tea's aromas.

GOOD TIPS

- Night markets like Shilin or Raohe are the best places to try local street food.
- Use the EasyCard to get around easily by metro, bus and train.
- To avoid the crowds, visit Jiufen early in the morning or at the end of the day.

ASIE

NÉPAL

📅 Octobre à novembre • Mars à avril
✈️Temps de vol : Environ 11 h
💰Budget : €
👥 Idéal pour : Trek • Spiritualité • Aventure

INCONTOURNABLES

Katmandou : découvrez les places historiques de Durbar Square, les temples et les ruelles animées de la capitale.
Pokhara : détendez-vous au bord du lac Phewa avec une vue imprenable sur les sommets de l'Himalaya.
Massif des Annapurnas : partez sur l'un des plus beaux treks au monde, accessible à différents niveaux.
Parc national de Chitwan : observez rhinocéros, crocodiles et éléphants lors d'un safari.
Lumbini : visitez le lieu de naissance de Bouddha, classé au patrimoine mondial de l'UNESCO

FOOD

MOMO
Ces raviolis vapeur, garnis de viande ou de légumes, sont le plat le plus populaire du pays.
Astuce : goûtez-les accompagnés d'une sauce tomate épicée, préparée maison.

BONS PLANS

- Prévoyez quelques jours d'acclimatation avant un trek en altitude.
- Les tea houses permettent de dormir chez l'habitant tout au long des sentiers.
- Le lever du soleil depuis Sarangkot, près de Pokhara, offre une vue exceptionnelle sur l'Himalaya.



ASIA

LAOS

💜 THE TEAM'S ADVICE

Travel by train between Luang Prabang, Vang Vieng and Vientiane. Few travelers know it, but the new railway line lets you cross the country quickly and comfortably. You will save time to enjoy the stops... and the scenery! Allow at least 3 nights in Luang Prabang and avoid rushing from one stop to the next: it is one of the few countries where slowing down is truly part of the journey.

📅 November to february
✈️ Flight time: about 15 h
💰Budget : €
👥 Slow travel • Culture • Couples

INCONTOURNABLES

Luang Prabang: UNESCO-listed, this city blends golden temples and colonial architecture.
Vang Vieng: explore karst mountains, caves and rivers.
Vientiane: discover a peaceful capital with French influences.
Bolaven Plateau: meet coffee plantations and waterfalls.
The 4,OOO Islands (Si Phan Don): relax by the Mekong in a timeless atmosphere.

FOOD

LAAP
The Lao national dish: a salad of minced meat or fish, flavored with fresh herbs, lime and toasted rice.
Tip: enjoy it with sticky rice, and add extra chili if you're adventurous.

GOOD TIPS

- Get up early in Luang Prabang to watch the monks' procession at dawn, respecting local traditions.
- Rent a scooter to explore the villages and waterfalls around Vang Vieng.
- Take your time: in Laos, travel is experienced at the pace of the Mekong and of the people you meet.



ASIA

PHILIPPINES

📅 December to April
✈️Flight time: about 16 h (with a stopover)
💰Budget : €€
👥 Beaches • Diving • Islands • Couples • Adventure

MUST-SEES

El Nido: explore lagoons, cliffs and paradise beaches by boat.
Coron: dive around shipwrecks and discover its crystal-clear lakes.
Bohol: admire the Chocolate Hills and meet the famous tarsiers.
Siargao: enjoy its surf spots, natural pools and mangroves.
Cebu: alternate between waterfalls, beaches and snorkeling in turquoise waters.

FOOD

ADOBO
An emblematic dish of chicken or pork simmered with vinegar, soy sauce, garlic and bay leaf.
Tip: every family has its own recipe, to be tasted in small local restaurants.

GOOD TIPS

- Favor getting around by boat to discover isolated beaches and lagoons.
- In high season, explore Siquijor, Camiguin or Port Barton, which are less crowded.
- Bring cash: bank cards are not always accepted on the islands.



HEAD TO THE AMERICAS!



AMERICAS

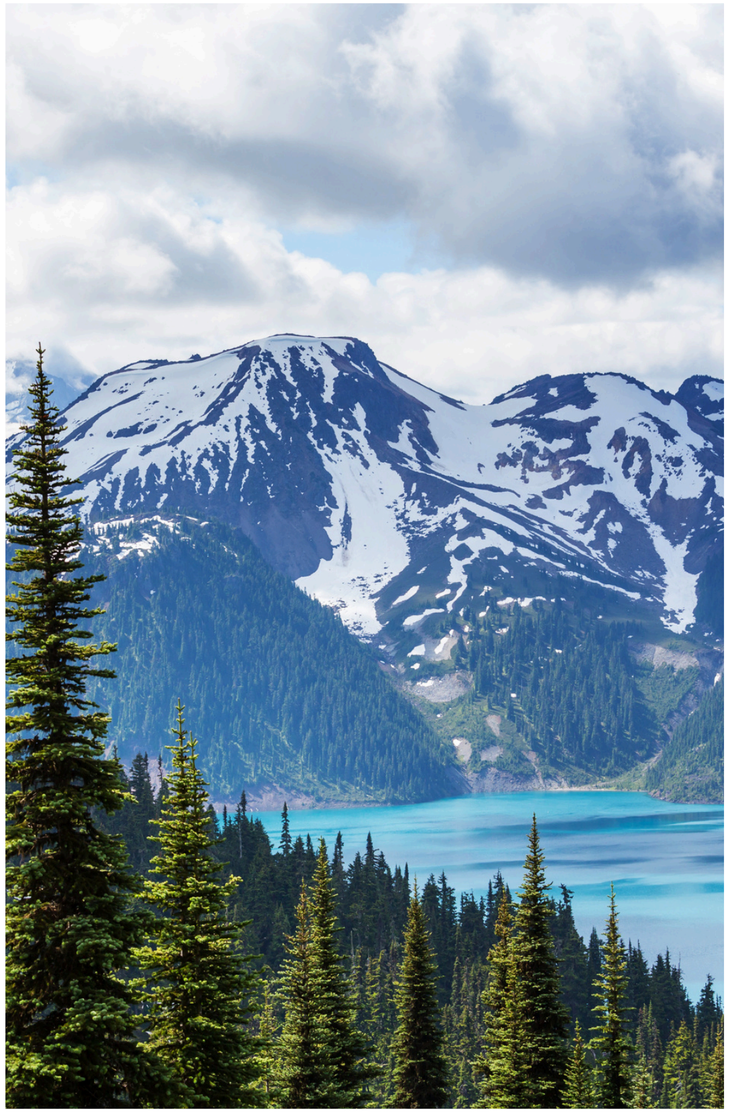
CANADA



@unefamilleauxstates' advice

Go in autumn to enjoy Indian summer and the blazing colors. Rent a car to link Quebec City, Montreal and Tadoussac at your own pace, without adding too many stops. Allow a few days to enjoy the wide-open spaces and watch whales at Tadoussac.

📅 June to September
✈️ Flight time: 7 to 9 h
💰 Budget : €€€
👥 Ideal for: Road trip • Families • Nature



MUST-SEES

Banff: admire the turquoise waters of Lake Louise and the peaks of the Rockies.
Quebec City: stroll the cobblestone streets of the only fortified city in North America.
Vancouver: between ocean and mountains, discover one of the most pleasant cities to live in.
Montreal: enjoy its European atmosphere, its festivals and its food scene.
Jasper National Park: stargaze in one of the largest dark-sky preserves in the world.

FOOD

POUTINE

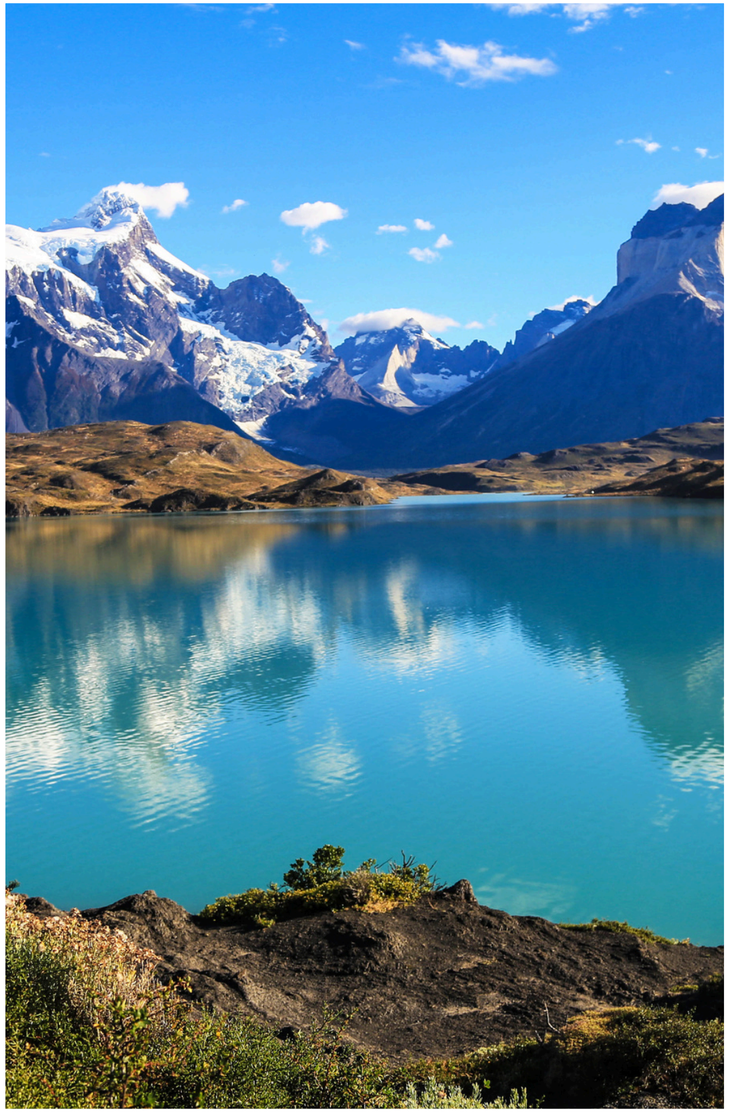
The great Quebec classic: fries, cheese curds and brown gravy. Tip: try it at a local "casse-croûte" (snack bar) for an authentic version.

GOOD TIPS

- The national parks are magnificent from sunrise, when wildlife is most active.
- Remember to book your accommodation in the Rockies several months in advance.
- In autumn, the Laurentians region offers blazing landscapes thanks to the colors of the maple trees.

AMERICAS

CHILE



📅 October to March
✈️ Flight time: about 17 h
💰Budget : €€€
👥 Ideal for: Adventure • Nature • Road trip

MUST-SEES

Atacama Desert: discover turquoise lagoons, geysers and lunar valleys under one of the clearest skies in the world.
Valparaíso: stroll through this colorful city known for its street art, funiculars and bohemian atmosphere.
Torres del Paine: explore one of the most beautiful national parks in South America.
Santiago: enjoy its trendy neighborhoods, museums and gastronomy.
Easter Island: admire the mysterious Moai statues in the heart of the Pacific.

FOOD

EMPANADAS
These pastries filled with meat, cheese or seafood are a must.
Tip: try the pino version, filled with beef, onions, egg and olives.

GOOD TIPS

- In the Atacama Desert, favor excursions at sunrise or sunset for spectacular colors.
- Astronomy lovers can book an evening at one of the desert's observatories.
- Chile spans several climates: pack your suitcase accordingly.

AMERICAS

ARGENTINA

📅 November to March
✈️ Flight time: about 14 h
💰Budget : €€€
👥 Ideal for: Couples • Nature • Adventure



MUST-SEES

Buenos Aires: explore the San Telmo, Palermo and La Boca neighborhoods.
Iguazú Falls: admire one of the greatest natural wonders of South America.
Mendoza: discover the famous vineyards at the foot of the Andes.
El Calafate: see the spectacular Perito Moreno Glacier.
Ushuaia: explore Tierra del Fuego, at the end of the world.

FOOD

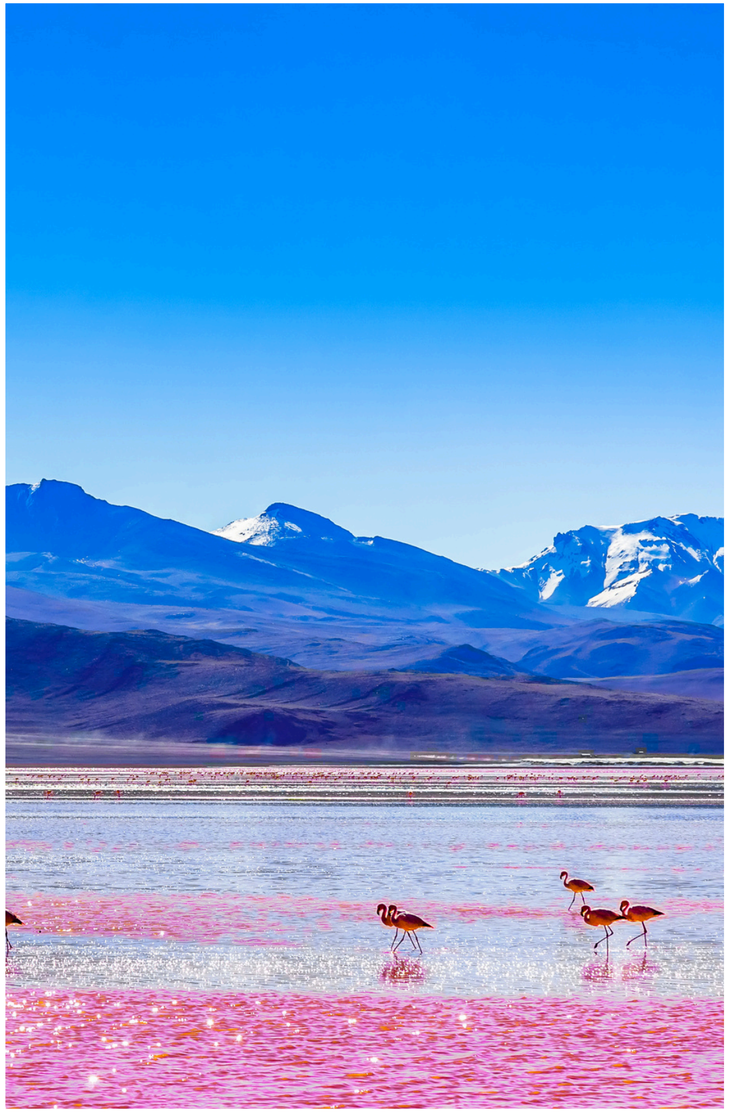
ASADO
The Argentine barbecue is a true institution.
Tip: pair it with chimichurri sauce and a glass of Malbec.

GOOD TIPS

- Argentines dine late: many restaurants only start to fill up after 9 pm.
- Rent a bike to tour the Mendoza wine estates.
- If you visit Patagonia, bring windproof clothing, even in summer.

AMERICAS

BOLIVIA



📅 May to October
✈️Flight time: about 16 h
💰Budget : €
👥 Adventure • Photography • Culture

MUST-SEES

Salar de Uyuni: discover the world's largest salt flat and its spectacular mirror effect.
La Paz: explore this capital perched at over 3,500 meters and its cable car network.
Lake Titicaca: discover the traditional villages of Copacabana and Isla del Sol.
Sucre: stroll through its white-fronted historic center, a UNESCO site.
Potosí: visit this former mining city, once among the richest in the world.

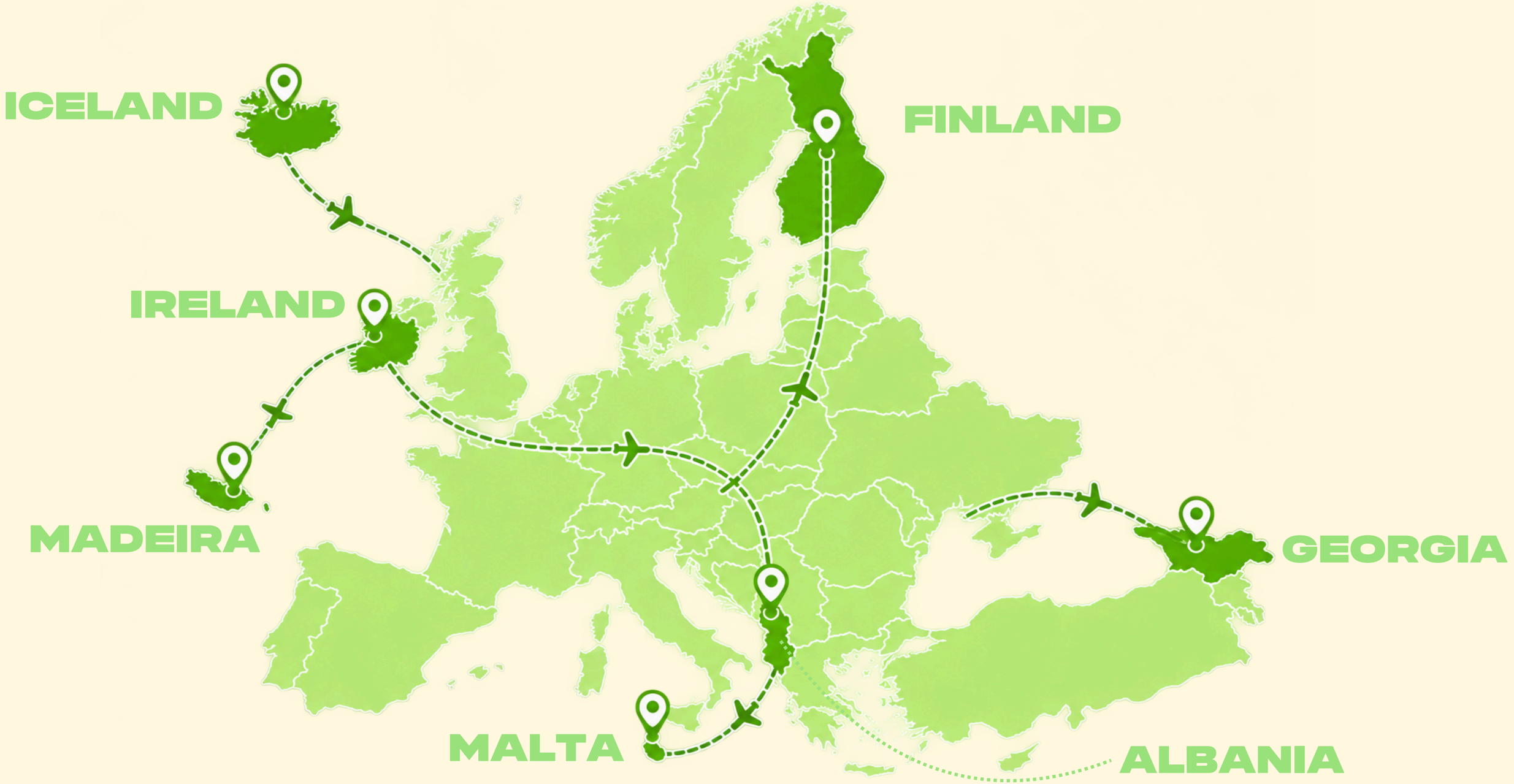
FOOD

SALTEÑAS
Small pastries filled with meat, vegetables and spices.
Tip: Bolivians eat them mainly at breakfast.

GOOD TIPS

- Allow one or two days to adjust in La Paz to better cope with the altitude.
- The Salar de Uyuni is a white landscape in the dry season and a spectacular mirror in the rainy season.
- Take the La Paz cable cars for a panoramic view of the city.

HEAD TO EUROPE!



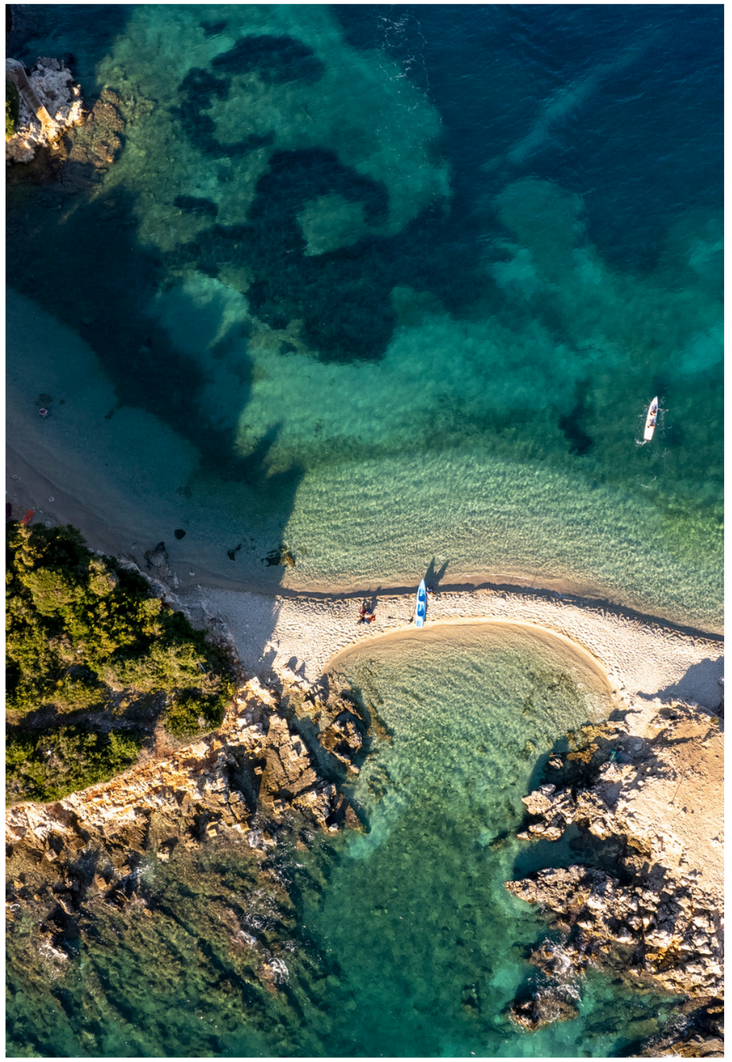
EUROPA

ALBANIA

📅 May to June • September
✈️Flight time: about 2h30
💰Budget : €
👥 Ideal for: Couples • Small budget • Seaside

INCONTOURNABLES

Ksamil: beaches with crystal-clear waters facing small islands reachable by pedal boat.
Berat: nicknamed “the city of a thousand windows,” a UNESCO World Heritage Site.
Gjirokastër: a perfectly preserved Ottoman city.
Theth National Park: alpine valleys, stone villages and hiking trails.
Tirana: a lively capital mixing colorful architecture, cafés and museums.



FOOD

BYREK
Crispy puff pastry filled with cheese, spinach or meat.
Tip: enjoy it for breakfast in a local bakery with a drinking yogurt.

GOOD TIPS

- The Albanian Riviera is much more pleasant in June or September: the beaches are just as beautiful, but far less crowded.
- Cash payments remain common outside the big cities: bring some leks.
- For a spectacular view, take the Llogara Pass road, one of the most beautiful scenic roads in the Balkans.

EUROPA

GEORGIA

📅 May to June • September to October
✈️Flight time: about 5 h
💰Budget : €
👥 Ideal for: Gastronomy • Culture • Road trip

MUST-SEES

Tbilisi: discover its cobblestone alleys, sulfur baths and trendy cafés.
Kakheti: explore the country's main wine region.
Kazbegi: admire Gergeti Trinity Church facing the peaks of the Caucasus.
Mtskheta: visit the former capital and its UNESCO-listed monuments.
Vardzia: discover this impressive cave city carved into the rock.

FOOD

KHINKALI
The famous Georgian dumplings filled with meat or cheese. Tip: grab them by their little "hat" and drink the broth first.

GOOD TIPS

- Attend a supra, the traditional Georgian banquet led by a toastmaster.
- Family cellars in Kakheti often offer more authentic tastings than large estates.
- Tbilisi's sulfur baths are perfect for recovering after several days of sightseeing.



EUROPA

ICELAND

📅 June to September • September to March (northern lights)
✈️ Flight time: about 3h30
💰Budget : €€€€
👥 Ideal for: Nature • Road trip • Photography

MUST-SEES

The Golden Circle: discover Thingvellir, Geysir and Gullfoss waterfall.
Jökulsárlón: admire the icebergs floating on this glacial lagoon.
Reykjavik: enjoy the northernmost capital in the world.
Skógafoss: one of the country's most impressive waterfalls.
Snæfellsnes Peninsula: often nicknamed "Iceland in miniature."

FOOD

PLOKKFISKUR
A traditional dish made of fish, potatoes and a creamy sauce.
Tip: enjoy it with warm Icelandic rye bread.

GOOD TIPS

- Download the local weather app before each outing: the weather changes very quickly.
- Hot pots, small natural hot springs, are often less crowded than the Blue Lagoon.
- Between September and March, get away from the cities to maximize your chances of seeing the northern lights.



EUROPA

FINLAND



@unefamilleauxstates' advice

Go in mid-January to discover Lapland under the snow and enjoy its magical atmosphere. Book your activities in advance, especially dog sledding and northern lights outings. A car will also let you explore the surroundings of Rovaniemi in complete freedom.

COOLCATION

📅 December to March • June to August
✈️Flight time: about 3 h
💰Budget : €€€
👥 Ideal for: Winter • Families • Wellness

MUST-SEES

Helsinki: discover its design architecture, saunas and waterfront.
Rovaniemi: cross the Arctic Circle and visit Santa Claus's official village.
Lapland: watch the northern lights and go dog sledding or snowmobiling.
Turku Archipelago: explore its hundreds of islands linked by ferries.
Oulanka National Park: hike the famous Karhunkierros trail between rivers and forests.

FOOD

LOHIKEITTO
A creamy soup of salmon, potatoes and dill.
Tip: enjoy it after a sauna session.

GOOD TIPS

- Public saunas are a must in Finland.
- Between late August and March, get away from the cities to see the northern lights.
- In summer, enjoy the midnight sun, when the days seem never to end.



EUROPA

MALTA

💚 THE TEAM'S ADVICE

Game of Thrones fans can discover several iconic filming locations from the first season. For a nature getaway, head to Gozo, in the northwest of the archipelago, ideal for hiking and enjoying its azure waters. For street food, try pastizzi, traditional ricotta pastries. And Aqualuna is perfect for a relaxing break by the water, with a view of Valletta.

📅 April to June • September to October
✈️Flight time: about 2h45
💰Budget : €€
👥 Couples • Families • City break

MUST-SEES

Valletta: explore the UNESCO-listed capital, its palaces and its fortifications.
Mdina: stroll through this medieval city nicknamed "the Silent City."
Gozo: discover a wilder island, ideal for hiking and diving.
Blue Lagoon: enjoy its crystal-clear waters, among the most beautiful in the Mediterranean.
Marsaxlokk: discover this fishing village and its colorful boats.

FOOD

PASTIZZI
Small puff pastries filled with ricotta or mushy pea purée.
Tip: enjoy them still hot from an artisan bakery.

GOOD TIPS

- Visit the Blue Lagoon early in the morning or late in the afternoon to avoid the crowds.
- Spend at least one night on Gozo to enjoy its peaceful atmosphere.
- Buses serve the island easily and let you avoid renting a car.



EUROPA

IRELAND

📅 May to September
✈️Flight time: about 2 h
💰Budget : €€€
👥 Ideal for: Road trip • Nature • Couples

MUST-SEES

Dublin: discover Trinity College, Temple Bar and the capital's museums.
Cliffs of Moher: admire these impressive cliffs overlooking the Atlantic Ocean.
Ring of Kerry: take this scenic route, among the most beautiful in the country.
Galway: enjoy its colorful streets and music scene.
Killarney National Park: explore its lakes, forests and Ross Castle.

FOOD

IRISH STEW
Lamb stew simmered with potatoes and vegetables.
Tip: pair it with warm soda bread.

GOOD TIPS

- Take the small coastal roads to discover spectacular landscapes.
- Step into pubs in the late afternoon to catch traditional music sessions.
- Even in summer, keep a raincoat within reach.



EUROPA

MADEIRA



@UNEFAMILLEAUXSTATES' ADVICE

Rent a car to explore the island in complete freedom. Don't limit yourself to Funchal: the most beautiful landscapes are found in the mountains and along the levadas. Set out early for the must-do hikes and keep a jacket in your bag, as the weather changes fast at altitude.

📅 May to September
✈️Flight time: about 4 h
💰Budget : €€€
👥 Ideal for: Road trip • Nature • Couples

MUST-SEES

Funchal: stroll through the old town, discover the Lavradores Market and enjoy the seaside terraces.
Pico do Arieiro: admire the spectacular panoramas over the island's mountains.
Levada das 25 Fontes: hike through the forest to magnificent waterfalls.
Cabo Girão: step onto its famous glass platform perched above the ocean.
Porto Moniz: swim in its natural pools carved into volcanic rock.

FOOD

ESPETADA
Beef skewer grilled over a wood fire, usually served with garlic bread.
Tip: also try bolo do caco, a traditional warm garlic-butter bread.

GOOD TIPS

- Rent a car to explore the scenic roads and small villages of the island.
- Set out early on hikes to enjoy the trails and panoramas without the crowds.
- Pack a light jacket: the weather can change quickly between the coast and the mountains.



HEAD TO OCEANIA!



AUSTRALIA

OCEANIA

AUSTRALIA



📅 September to November • March to May
✈️Flight time: about 22 h
💰Budget : €€€€
👥 Ideal for: Road trip • Families • Diving

INCONTOURNABLES

Sydney: admire the Opera House, the Harbour Bridge and the beaches of Bondi or Manly.
Great Ocean Road: drive one of the most beautiful coastal roads in the world.
Great Barrier Reef: explore the largest coral reef on the planet.
Uluru: discover this sacred monolith in the heart of the red Australian desert.
Melbourne: let yourself be charmed by its street art, cafés and cultural atmosphere.

FOOD

MEAT PIE
The meat pie is an Australian classic.
Tip: pair it with tomato sauce, as Australians do.

GOOD TIPS

- Domestic flights save precious time given the huge distances.
- Watch kangaroos at sunrise or sunset, when they are most active.
- Explore Melbourne’s hidden laneway cafés, often missing from tourist guides.