



NEW

# TRAVEL BUSINESS HUB

The Meeting Place for Travel Professionals

**M**  **NDIAL**  
**DU** **T** **URISME**

# TRAVEL BUSINESS HUB

## THE MEETING PLACE FOR TRAVEL PROFESSIONALS

Over the course of two days, destinations, tourism organizations, distributors, tour operators, and industry stakeholders come together in a dedicated space for business meetings, networking, and commercial development.

### WHY JOIN THE TRAVEL BUSINESS HUB?



Showcase your latest products and offerings ahead of the upcoming travel seasons.



Meet travel professionals actively developing their offerings and build valuable partnerships.



Expand your distribution network while benefiting from the reach and visibility of the Mondial du Tourisme and its consumer audience.



Generate qualified leads at a key decision-making period.

### THEY'RE ALREADY ON BOARD



### A KEY BUSINESS OPPORTUNITY AHEAD OF THE SUMMER SEASON

March is a strategic time to expand your network, showcase your latest offerings, and connect with the professionals shaping tomorrow's travel experiences.

### EXPECTED ATTENDEES

Travel agents  
Distribution networks  
Tour operators  
Travel planners  
Destination Management Companies (DMCs)  
Group travel organisers  
Media  
Tourism institutions

# TRAVEL BUSINESS HUB

WHERE THE FUTURE OF TOURISM PARTNERSHIPS BEGINS

## TRAVEL BUSINESS MEETINGS

Host your business meetings in a dedicated private space, complementary to your public-facing booth.

- 10 fully equipped meeting rooms
- Restricted access for professionals only
- Access to the Travel Business Lounge

### VOTRE BOX PRIVATIF

FORFAIT 2 JOURS  
3 000€ HT



Only 10 Travel Meeting Suites available

**Book now !**

[commercialtourisme@comexposium.com](mailto:commercialtourisme@comexposium.com)

## TRAVEL BUSINESS WORKSHOPS

Two days of conferences, panel discussions, and masterclasses dedicated to the key challenges of the travel industry.

### Examples of topics:

- The evolving expectations of French travellers
- Artificial intelligence and tourism distribution
- Sustainable tourism: market opportunities and realities
- Long-haul travel trends
- The changing role of travel agencies
- Destinations and distribution: mutual expectations
- How to attract the new generations of travellers
- Growth drivers for international destinations

## TRAVEL BUSINESS LOUNGE

The heart of networking at the Travel Business Hub

- Coffee reception
- Workspace and networking area
- Informal meetings
- Professional networking opportunities
- Cocktails and social gatherings



## A DEDICATED COMMUNICATION

Dedicated section for trade visitors

Trade Programme page

Exhibitor listings featured in the Trade section of the catalogue

Professional newsletters: Mondial database & partner databases

# BECOME A SPONSOR OF THE TRAVEL BUSINESS HUB

Increased visibility among industry professionals

SILVER PACK  
2K€

GOLD PACK  
4K€

PLATINUM PACK  
7K€

## COMMUNICATION PLAN

### WEBSITE – Logo placement

Mondial Partners page (with presentation text)  
Homepage footer / Trade Conferences page



### NEWSLETTERS

Logo placement in the Mondial du Tourisme professional newsletters (Mondial database & partners)  
One banner in newsletters targeting exhibitors and prospects

BEFORE THE SHOW

BEFORE + AFTER  
THE SHOW

## VISIBILITY ON SITE

Brand visibility on on-site signage  
Logo featured in the conference programme



Space naming rights (Travel Business Lounge by, Travel Meeting Suites by, Travel Business Workshops by, etc.)



## CONTENT

Association with a panel discussion or conference



# CONTACTS



**Frédéric Ambrosino**  
Market Manager



**Julian Duhalde**  
Sales manager



**Veronika Albarracin**  
Sales manager



**Milena Hauss**  
Sales manager

[commerciantourisme@comexpodium.com](mailto:commerciantourisme@comexpodium.com)

