



Salon du
tourisme
Mahana

41ST YEAR

04 > 06
MARCH 2022
HALLE TONY GARNIER
LYON

An exhibition that represents the whole world and attracts top-level customers

Key figures ⁽¹⁾

23,800 visitors including **628** professionals & students
145 work councils, clubs or organisations **256** exhibitors

Exhibitors ⁽¹⁾



95%
satisfied
with the
show



73% satisfied with
the quality of the visitors



85% of exhibitors
generated sales after the show

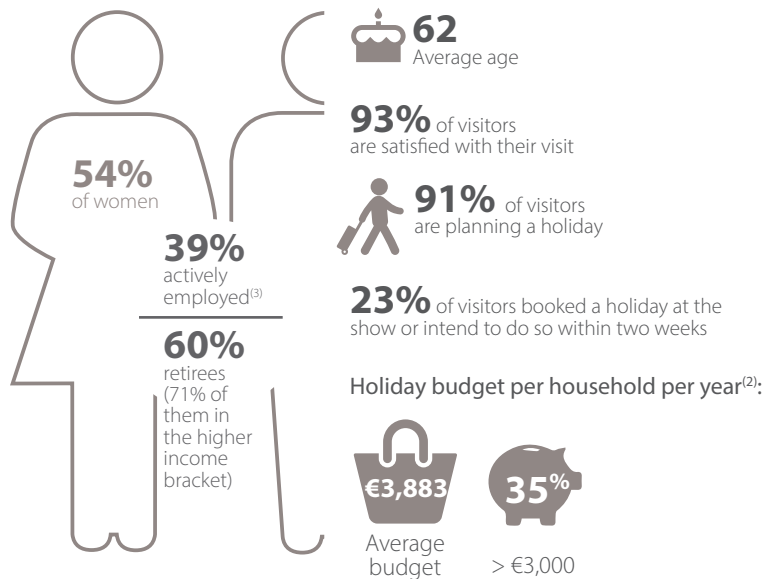
What they said about Mahana Lyon

« Highly frequented trade fair with interesting customers » **CYPRUS TOURISM OFFICE**

« well organised, good quality of contacts » **GITES DE FRANCE CORSE**

« Pleasant place, good organization, attendance by appointment » **CDT HAUTE-GARONNE**

Visitors ⁽¹⁾



For more information

www.salons-du-tourisme.com / section: Become an exhibitor
commercialtourisme@comexposium.com
Tel.: +33 (0)4 42 18 01 70 #Salonsdutourisme #Mahana

Themes

Highlight your products and services by locating your stand in one of the show's themed areas and benefit from communications developed especially for each section: targeted communications plan, themed events, etc. to attract the attention of our visitors!

- Auvergne Rhône Alpes Village
 - Cruise area
- Gastronomy / Wine Tourism
 - Traveller Services
 - Well-being Aisle

Boost your visibility at the show

In addition to your stand, why not promote your destinations, brands and products by taking part in events at the show?

- Spotlight your destination at the show **Quote available on request**
- Highlight your Great Deals **free**
- Become a partner of the Children's area **free**
- Be part of the "Grande Scène" **free**

Please feel free to ask our sales team for more information on these various options.

Achieve your targets



Increase your sales



Recruit new customers



Raise your profile



Present your new offerings

Official partners for 2020: (to be confirmed for 2022)

LE PROGRÈS

LYON AÉROPORT

Chérie

Pôle métropolitain

Auvergne Rhône-Alpes
Tourisme

ONLY LYON