

The **EXHIBITOR PACK**, **MODULE EXHIBITOR PACK**, **COLLECTIVE EXHIBITOR COLLECTIF** and the **CO-EXHIBITOR PACK**

Includes the following services:

N.B.: A co-exhibitor is a company with which you share your stand but that does not necessarily have legal or commercial ties with your company.

EXHIBITOR PACK	One		Plus		First		Module		Collective Exhibitor (1)		Partner Pack (2)	
									Institutional		Private	
Paris	€ 1000 Excl. VAT		€ 1421 Excl. VAT		€ 1600 Excl. VAT		€ 298 Excl. VAT		€ 442 Excl. VAT		€ 411 Excl. VAT	
Lille, Lyon	€ 559 Excl. VAT		€ 800 Excl. VAT		€ 1047 Excl. VAT		€ 206 Excl. VAT		€ 330 Excl. VAT		€ 442 Excl. VAT	
SERVICE												
Access to exhibitor privatized to manage your registration 24/24	X		X		X		X					
Electronic Exhibitor badges	X		X		X		X		X		X	
Access to VIP/ Press Area	X		X		X		X		X		X	
Wi-Fi Connection (only on Mahana Lyon, Tourissima Lille.)	X		X		X		X					
VISIBILITY												
Multi-media catalog (Paper, website, mobile site)	X		X		X		X		X		X	
Presence on lists and plans on the show	X		X		X		X		X		X	
Media Kit (Custom web banners with your name and your stand number)	X		X		X		X		X			
Media activation (Press Box, Access to Press Area, Promote your innovations, Media coverage)	X		X		X		X		X		X	
Posting your press release in the section of the website press			X		X							
Presentation of your company or product on social networks					X							
Your video on the homepage of the website provided by the exhibitor.					X							
TARGETING												
Invitation (on request)	50		100		200		50					
E-invitation: acces to a plateform to e-invite your clients and prospect	X		X		X		X		X			
Your insert in an emailing to visitors before the show			X		X							

By booking module, you have to order the module exhibitor pack.

By booking bare surface with or without fitting, your have to order the exhibitor pack.

(1) The collective exhibitor Pack is dedicated to Pavilion organizers wishing to share their stand with societies. (Price by society).

(2) The exhibitor Partner Pack Institutional or Private is dedicated to exhibitors wishing to host partners on their stand.

INSTITUTIONAL OR PRIVATE EXHIBITOR PARTNER PACK OPTION

Institutional: package price for 10 partners. Private: price by partner. Includes for each partner:

N.B.: A partner is a company with which you share your stand and which has to have a legal or commercial link with your company (for example, your subsidiary, distributor, etc.).

• Inclusion of its company name and stand number on: The list of exhibitors published on the show's website, the orientation maps on display throughout the exhibition and downloadable from the show's website, the official visit document with which visitors are provided.